

## VISITALEXANDRIA.COM: HOTEL SPECIAL PACKAGES

VisitAlexandriaVA.com functions as the premier online "buyers' guide" for business travelers, vacationers, event planners and others spending money in the Alexandria area. With close to 800,000 unique visitors and over 2.5 million page views to the website each year, this highly targeted and affluent audience relies on VisitAlexandriaVA.com to help them determine where to spend their money. A limited number of organizations can be showcased. Take advantage of more exposure and be seen first!



### "Alexandria Spotlight" Text Link

- Promote specials, packages, etc.
- Seen throughout the website
- A direct link to your website

20%: \$3,000/yr or \$300/mo      10%: \$1,800/yr or \$180/mo

\* Your link will share (rotate) with 1 of 5 advertisers (20%) or 1 of 10 advertisers (10%)  
 \* 10% text link equals approximately 20,000 page views each month



### 300x250 Display Banner

- Broadcast your message across all pages of the website
- Strong "Billboard" visibility for branding, awareness & revenue
- A direct link to your website

\$3,000/yr or \$300/mo

\* Limited to 10 advertisers  
 \* Display banner equals approximately 20,000 page views each month

**Best Western Old Colony Inn** Priority Listing

1101 N. Washington Street  
 Alexandria, VA 22314  
 Phone: (703) 739-2222  
 Fax: (703) 549-2568  
[Visit Website](#)

Conveniently located near Reagan National Airport and King Street. Complimentary amenities include: Generously stocked Snack Kitchen open 24 hours, Full Hot Breakfast, Parking, Internet, Business Center & Shuttle to Rob...

[More Info](#)   [Book Now](#)   [Add to Itinerary](#)

### Priority Listing

- Showcased in a special section at the top of the "Hotel's" page
- Quickly distinguish your facility from the others profiled further down the page
- A direct link to your website

\$3,000/yr or \$300/mo

\* Limited to only 5 Hotels - must be purchased with Gold, Silver, or Bronze Package below  
 \* Priority Listings will randomly rotate at the top of the hotels page for equal exposure

### Package Pricing

CONTACT:  
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GOLD	SILVER	BRONZE
20% Text Link & Display Banner & Priority Listing	Display Banner & Priority Listing	10% Text Link & Priority Listing
Discounted 20%	Discounted 15%	Discounted 10%
Up to 5 available	Up to 5 available	Up to 5 available
\$600.00 per month	\$425.00 per month	\$360.00 per month

**Published Price**

**Availability**

**Reduced Price Per Month**