

VISITALEXANDRIAVA.COM: RESTAURANT SPECIAL PACKAGES

VisitAlexandriaVA.com functions as the premier online "buyers' guide" for business travelers, vacationers, event planners and others spending money in the Alexandria area. With close to 800,000 unique visitors and over 2.5 million page views to the website each year, this highly targeted and affluent audience relies on VisitAlexandriaVA.com to help them determine where to spend their money. A limited number of organizations can be showcased. Take advantage of more exposure and be seen first!



"Alexandria Spotlight" Text Link

- Promote specials, packages, etc.
- Seen throughout the website
- A direct link to your website

10%: \$1,800/yr or \$180/mo 5%: \$1,000/yr or \$100/mo

* Your link will share (rotate) with 1 of 10 advertisers (10%) or 1 of 20 advertisers (5%)
 * 10% text link equals approximately 20,000 page views each month



300x250 Display Banner

- Broadcast your message across all pages of the website
- Strong "Billboard" visibility for branding, awareness & revenue
- A direct link to your website

\$3,000/yr or \$300/mo

* Limited to 10 advertisers
 * Display banner equals approximately 20,000 page views each month

A la Lucia
Priority Listing

315 Madison Street
 Alexandria, VA 22314
 Phone: (703) 836-5123
[Visit Website](#)

[Reserve Online](#)

Situated on a quiet corner in north Old Town, a Lucia has fast become on of the neighborhoods favorite spots. Consistently recognized by Washingtonian magazine as one of it the area's top 100 restaurants, it specializes in southern Italian cuisine. The dishes are simple, not trendy, and flavored by little more than the wonderfully fresh ingredients. The food here stays true to a traditional Ita...

[More Info](#) [Add to Itinerary](#)

Priority Listing

- Showcased in a special section at the top of the "Restaurants & Nightlife" page
- Quickly distinguish your facility from the others profiled further down the page
- A direct link to your website

\$2,000/yr or \$200/mo

* Limited to only 10. Must be purchased with Gold, Silver, or Bronze Package below
 * Priority Listings will randomly rotate at the top of the restaurant page for equal exposure.

Package Pricing

CONTACT:
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GOLD	SILVER	BRONZE
10% Text Link & Display Banner & Priority Listing	10% Text Link & Priority Listing	5% Text Link & Priority Listing
Discounted 20%	Discounted 15%	Discounted 10%
Up to 5 available	Up to 5 available	Up to 5 available
\$453.00 per month	\$269.00 per month	\$225.00 per month

Published Price

Availability

Reduced Price Per Month