

VISITALEXANDRIAVA.COM: SHOPPING SPECIAL PACKAGES

VisitAlexandriaVA.com functions as the premier online "buyers' guide" for business travelers, vacationers, event planners and others spending money in the Alexandria area. With close to 800,000 unique visitors and over 2.5 million page views to the website each year, this highly targeted and affluent audience relies on VisitAlexandriaVA.com to help them determine where to spend their money. A limited number of organizations can be showcased. Take advantage of more exposure and be seen first!



"Alexandria Spotlight" Text Link

- Promote specials, packages, etc.
- Seen throughout the website
- A direct link to your website

10%: \$1,800/yr or \$180/mo 5%: \$1,000/yr or \$100/mo

* Your link will share (rotate) with 1 of 10 advertisers (10%) or 1 of 20 advertisers (5%)
 * 10% text link equals approximately 20,000 page views each month



300x250 Display Banner

- Broadcast your message across all pages of the website
- Strong "Billboard" visibility for branding, awareness & revenue
- A direct link to your website

\$3,000/yr or \$300/mo

* Limited to 10 advertisers
 * Display banner equals approximately 20,000 page views each month

1 Andrea's Boutique
Priority Listing

217 King Street
 Alexandria, VA 22314
 Phone: (703) 838-8778
[Visit Website](#)

Unique and up-to-the-minute fashions at affordable prices with a wide selection of gifts, jewelry and handbags. Large selection of Trollbeads and Chamilla charms and the trendiest accessories not found elsewhere. "It's what woman want."

[More Info](#) [Add to Itinerary](#)

Priority Listing

- Showcased in a special section at the top of the "Shopping" page
- Quickly distinguish your facility from the others profiled further down the page
- A direct link to your website

\$1,000/yr or \$100/mo

* Limited to only 10. Must be purchased with Gold, Silver, or Bronze Package below
 * Priority Listings will randomly rotate at the top of the shopping page for equal exposure

Package Pricing

CONTACT:
 Brian Barger
 Online Media Specialist
 520.382.0579

	GOLD	SILVER	BRONZE	
	10% Text Link & Display Banner & Priority Listing	Display Banner & Priority Listing	5% Text Link & Priority Listing	
	Discounted 20%	Discounted 15%	Discounted 10%	Published Price
	Up to 5 available	Up to 5 available	Up to 5 available	Availability
	\$386.00 per month	\$283.00 per month	\$150.00 per month	Reduced Price Per Month